

DECLARATION AND POWER OF ATTORNEY

As a below-named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled "INTERNET ADVERTISEMENT SYSTEM AND METHOD", the specification of which is attached hereto and is identified by Attorney's Docket No. BGE-1.

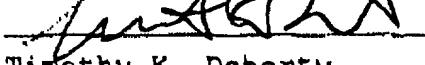
I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims.

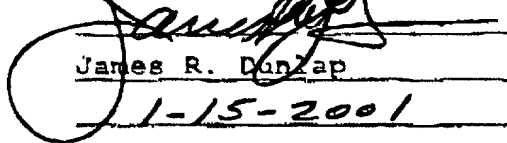
I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56(a).

I hereby appoint Pandiscio & Pandiscio, a firm composed of Nicholas A. Pandiscio, Registration No. 17293, Mark J. Pandiscio, Registration No. 30883, Scott R. Foster, Registration No. 20570, and James A. Sheridan, Registration No. 43114, or any of them, of 470 Totten Pond Road, Waltham, Massachusetts 02451-1914, (Telephone No. 781-290-0060), my attorneys with full power of substitution and revocation, to prosecute this

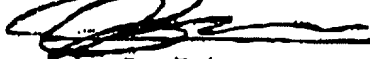
application and to transact all business in the Patent Office connected therewith.

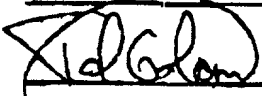
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

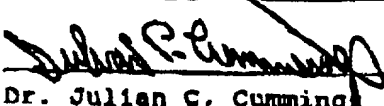
Inventor's signature:   
Inventor's full name: Timothy K. Doherty  
Date: 1-15-2001  
Residence: 2700 Peterson Pl., #21A  
Costa Mesa, CA 92626  
Post Office Address: same  
Citizenship: USA

Inventor's signature:   
Inventor's full name: James R. Dunlap  
Date: 1-15-2001  
Residence: 9 Ash Via, Anaheim, CA 92801  
Post Office Address: same  
Citizenship: USA

- 33 -

Inventor's signature:   
Inventor's full name: John R. Petersen  
Date: 1-16-01  
Residence: 15071 Sherbeck Lane  
Huntington Beach, CA 92647  
Post Office Address: same  
Citizenship: USA

Inventor's signature:   
Inventor's full name: Tel Golan  
Date: 1-16-01  
Residence: 280 E. Wilson St.  
Costa Mesa, CA 92627  
Post Office Address: same  
Citizenship: USA

Inventor's signature:   
Inventor's full name: Dr. Julian C. Cummings  
Date: 1/16/01  
Residence: 415 Townsquare Ln., #309  
Huntington Beach, CA 92648  
Post Office Address: same  
Citizenship: USA

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